

B.S.B.A. Marketing, Roosevelt University

McHenry County College Associate of Arts (A.A.)

Minimum 62 semester hours

Year One – Semester I (16 S.H.)	
MCC	RU
ENG 151 Composition I (3)	ENG 101 Composition I: Critical Reading and Writing
MAT 150 Elements of Math (3)	MAT 110: Quantitative Literacy
BUS 150 Introduction to Business (3)	BADM 101 Introduction to Business
ECO 251 Microeconomics (3) (IAI Social Beh. Science)	ECON 102 Principles of Economics II
PSY 151 Intro Psychology (3) (IAI Social Beh. Science)	PSYC 103 Introduction to Psychology
MCC 101 (1)	Elective

Second Year – Semester I (15 S.H.)	
MCC	RU
ACC151 Financial Accounting (3)	ACCT 210 Introduction to Financial Accounting
IAI Humanities, Fine Arts (3)	IAI Humanities, Fine Arts, Social Science Elective
SPE 151 Introduction to Speech (3)	COMM 101 Public Speaking
MKT110 Principles of Marketing (3)	MKTG 100 Elective
IAI Physical or Life Science (3) *	IAI Science Elective

*7-8 total credits required for Physical and Life Sciences with one lab

**See MCC catalog for course options.

Year One – Semester II (15 S.H.)	
MCC	RU
ENG 152 Composition II (3)	ENG 102 Composition II: Intro to Academic Research
MAT 120 General Education Statistics (3)	MATH 217 Elementary Statistics
ECO 252 Macroeconomics (3) (IAI Social Beh. Science)	ECON 101 Principles of Economics I
IAI Humanities, Fine Arts (3)	IAI Humanities, Fine Arts, Social Science Elective
BUS241 Business Law (3)	BLAW 201 Business Law

Second Year – Semester II (16 S.H.)	
MCC	RU
ACC152 Management Accounting (3)	ACCT 211 Introduction to Managerial Accounting
PHI 161 Intro to Ethics (3) (IAI Humanities)	PHI 161 Intro to Ethics (3) (IAI Humanities)
IAI Physical or Life Science (4) *	IAI Science Elective
IAI Humanities, Fine Arts or Social Beh. Science (3)	IAI Humanities, Fine Arts, Social Science Elective
BUS 155 Business Communication (3)	BUS 100 Elective
Total Semester Hours Completed after Year 2	62 Semester Hours

Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information was updated 11/2023; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your MCC Academic Advisor for assistance in interpreting this guide.

For more Roosevelt University information contact:

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B.S.B.A. Marketing
Year Three suggestions

RU Course Number	RU Course Title	Semester Hours
FALL		
FIN 203	Personal Finance	3
TRS 101	Transfer Success	1
MGMT308	Ethical Leadership and Corporate Responsibility	3
HRM311	Introduction to Human Resource Management	3
MKTG302	Principles of Marketing	3
BLAW201	Business Law	3
SPRING		
MGMT358	Organizational Behavior	3
FIN311	Principles of Finance	3
MKTG324	Sales Management	3
INFS330	Information Systems Management	3
MKTG3xx	Marketing elective	3
	Total Year 3 Semester Hours	31

Year Four Suggestions

FALL		
MGMT300	Operations Management	3
MKTG331	Principles of Advertising	3
MKTG340	Marketing Research	3
Ideas	Ideas Across Disciplines	3
BCOM301	Business Communications	3
SPRING		
MGMT380	Business Policy and Strategy	3
MKTG344	Marketing Strategy and Planning	3
MKTG362 or MGMT360	International Requirement	3
MKTG3xx	Marketing elective	3
	Total Year 4 Semester Hours	27
	Total Semester Hours Completed at RU	58
	Total Semester Hours Completed at MCC	62
	Total Semester Hours for B.A. Degree	120