

B.S.B.A. Marketing. Roosevelt University

1+1+2 Plan with Crystal Lake South High School

EARN ONE YEAR OF COLLEGE CREDIT WITH THESE DUAL CREDIT COURSES THAT ARE OFFERED AT YOUR HIGH SCHOOL *

| COURSE | CLASS TITLE | APPLIES TO | CREDITS |
|---------------------------------------|-------------------------|---|-----------|
| ART-151 | ART APPRECIATION | IAI FINE ARTS** | 3 |
| ENG-151 | COMPOSITION I | IAI COMMUNICATIONS | 3 |
| ENG-152 | COMPOSITION II | IAI COMMUNICATIONS | 3 |
| HIS-170 | U.S. HISTORY I | IAI SOCIAL AND BEHAVIORAL SCIENCES | 3 |
| MKT 110 | PRINCIPLES OF MARKETING | MKTG 100 ELECTIVE*** | 3 |
| MUS-151 | MUSIC APPRECIATION | IAI FINE ARTS | 3 |
| PSY-151 | INTRO PSYCHOLOGY | IAI SOCIAL AND BEHAVIORAL SCIENCES (RU REQ) | 3 |
| SPE-151 | INTRO SPEECH | IAI COMMUNICATIONS | 3 |
| IAI ELECTIVE | IAI ELECTIVE | IAI ELECTIVE | 3 |
| Potential Credits Earned in HS | | | 27 |

YEAR TWO AT MCHENRY COUNTY COLLEGE- Associate in Arts (AA) recommended

| SEMESTER 1 | | | CREDITS |
|---------------------------|------------------------------|--|----------------|
| ACC 151 | FINANCIAL ACCOUNTING | ACCT 210 INTRODUCTION TO FINANCIAL ACCT (RU REQ) | 3 |
| BUS 150 | INTRODUCTION TO BUSINESS | BADM 101 INTRODUCTION TO BUSINESS (RU REQ) | 3 |
| ECO 251 | MICROECONOMICS | ECON 102 PRINCIPLES OF ECONOMICS II/IAI SOCIAL AND BEHAVIORAL SCIENCE (RU REQ) | 3 |
| MAT 150 | ELEMENTS OF MATH | MAT 110 QUANTITATIVE LITERACY (MEETS RU GEN ED MAT REQ) | 3 |
| IAI LIFE SCIENCE | IAI LIFE SCIENCE | IAI LIFE SCIENCE | 4 |
| Total Credits | | | 16 |
| SEMESTER 2 | | | |
| ACC 152 | MANAGEMENT ACCOUNTING | ACCT 211 INTRODUCTION TO MANAGERIAL ACCT (RU REQ) | 3 |
| BUS 241 | BUSINESS LAW | BLAW 201 BUSINESS LAW (RU REQ) | 3 |
| ECO 252 | MACROECONOMICS | ECON 101 PRINCIPLES OF ECONOMICS I/IAI SOCIAL AND BEHAVIORAL SCIENCE (RU REQ) | 3 |
| MAT 120 | GENERAL EDUCATION STATISTICS | MATH 217 ELEMENTARY STATISTICS (RU BSBA MAT REQ) | 3 |
| PHI 161 | INTRO TO ETHICS | PHI 161 INTRO TO ETHICS/IAI HUMANITIES | 3 |
| Total Credits | | | 15 |
| SUMMER SEMESTER(S) | | | |
| IAI PHYSICAL SCIENCE | IAI PHYSICAL SCIENCE | IAI PHYSICAL SCIENCE | 4 |
| Total Credits | | | 4 |

TOTAL SEMESTER HOURS COMPLETED AT MCC

62

***ELECTIVES CAN BE FULLFILLED THROUGH DUAL CREDIT COURSEWORK.

YEAR THREE AT UNIVERSITY CENTER

| FALL | CREDITS |
|--|----------------|
| FIN 203 PERSONAL FINANCE | 3 |
| TRS 101 TRANSFER SUCCESS | 1 |
| MGMT 308 ETHICAL LEADERSHIP AND CORPORATE RESPONSIBILITY | 3 |
| HRM 311 INTROUCTION TO HUMAN RESOURCE MANAGEMENT | 3 |
| MKTG 302 PRINCIPLES OF MARKETING | 3 |
| ELECTIVE | 3 |
| SPRING | |

| | |
|---|-----------|
| MGMT 358 ORGNIZATIONAL BEHAVIOR | 3 |
| FIN 311 ORGANIZATIONAL BEHAVIOR | 3 |
| MKTG 324 SALES MANAGEMENT | 3 |
| INFS 330 INFORMATION SYSTEMS MANAGEMENT | 3 |
| MKTG 3xx MARKETING ELECTIVE | 3 |
| Total Credits | 31 |

YEAR FOUR AT UNIVERSITY CENTER

| FALL | CREDITS |
|--|-----------|
| MGMT 300 OPERATIONS MANAGEMENT | 3 |
| MKTG 331 PRINCIPLES OF ADVERTISING | 3 |
| MKTG 340 MARKETING RESEARCH | 3 |
| IDEAS IDEAS ACROSS DISCIPLINES | 3 |
| BCOM 301 BUSINESS COMMUNICATIONS | 3 |
| SPRING | |
| MGMT 380 BUISNESS POLICY AND STRATEGY | 3 |
| MKTG 244 MARKETING STRATEGY AND PLANNING | 3 |
| MKTG 362 OR MGMT 360 INTERNATIONAL REQUIREMENT | 3 |
| MKTG 3xx MARKETING ELECTIVE | 3 |
| Total Credits | 27 |

TOTAL SEMESTER HOURS COMPLETED AT ROOSEVELT

58

TOTAL SEMESTER HOURS FOR BA DEGREE COMPLETED

120

| MCC REQUIREMENTS | REQ CREDITS |
|------------------------------|-------------|
| IAI COMMUNICATIONS | 9 |
| IAI HUM/FINE ARTS | 9 |
| IAI SOC & BEHAV SCIENCES | 9 |
| IAI PHYSICAL & LIFE SCIENCES | 7 |
| IAI MATHEMATICS | 3 |
| GEN EDUC CORE | 37 |
| ELECTIVES (approximate) | 23 |

MCC is a participant in the **Illinois Articulation Initiative (IAI)**. This statewide agreement between many Illinois colleges and universities establishes a “package” of lower-division general education coursework accepted at all participating schools.

**IAI requirements based on what is offered in the high school, however students can take other courses that are offered as long as they meet the IAI requirement. Courses required for transfer are denoted on plan.

***Suggested courses are based on courses available in high school, however if student is unable to complete they can take at MCC before transferring to the university.**