



## **Peer Group Identification for Future Comparison Efforts**

*Presentation to Committee of the Whole  
Tuesday, September 19, 2017*

# Rationale for Having a Peer Group

- Establish a Standard Comparison Group, Based on an Objective Standard
- Finding Similar Institutions to Help with:
  - More accurate benchmarking around enrollment management, performance, etc.
  - Peer comparisons in budget, operational expenses, etc.



# How to Identify a Peer Group

- Literature Review
- Statistical Factor Analysis
  - Which institutions are most similar to MCC (using factors such as demographics, population, urban/rural, enrollments, etc.)
  - “Nearest Neighbor” analysis



# Initial Comparative Institutions Are Defined

- Illinois Schools
- Community Colleges
- Excluding City Colleges and Illinois Eastern due to the vast difference in size and multiple campuses of those institutions



# Factors Defining MCC

## Student Data

- Institutional credit student count (Weighted)
- Full time credit equivalence (FTE) (Weighted)
- Percent minority credit student enrollment
- Percent non-traditional credit student enrollment
- Percent declared transfer degree student enrollment
- Percent declared career and technical education degree student enrollment

## Faculty Data

- Number of full-time faculty
- Full-time equivalent (FTE) faculty

## District Data

- District/area population
- Urban or rural categorization

## Financial Data

- Total budget
- Student tuition



# Results

(\*Taken as a whole on the 12 factors the schools most similar to MCC)

- Black Hawk (Moline, IL)
- Lake Land (Mattoon, IL)
- Lincoln Land (Springfield, IL)
- Logan (Carbondale, IL)
- Parkland (Champaign, IL)



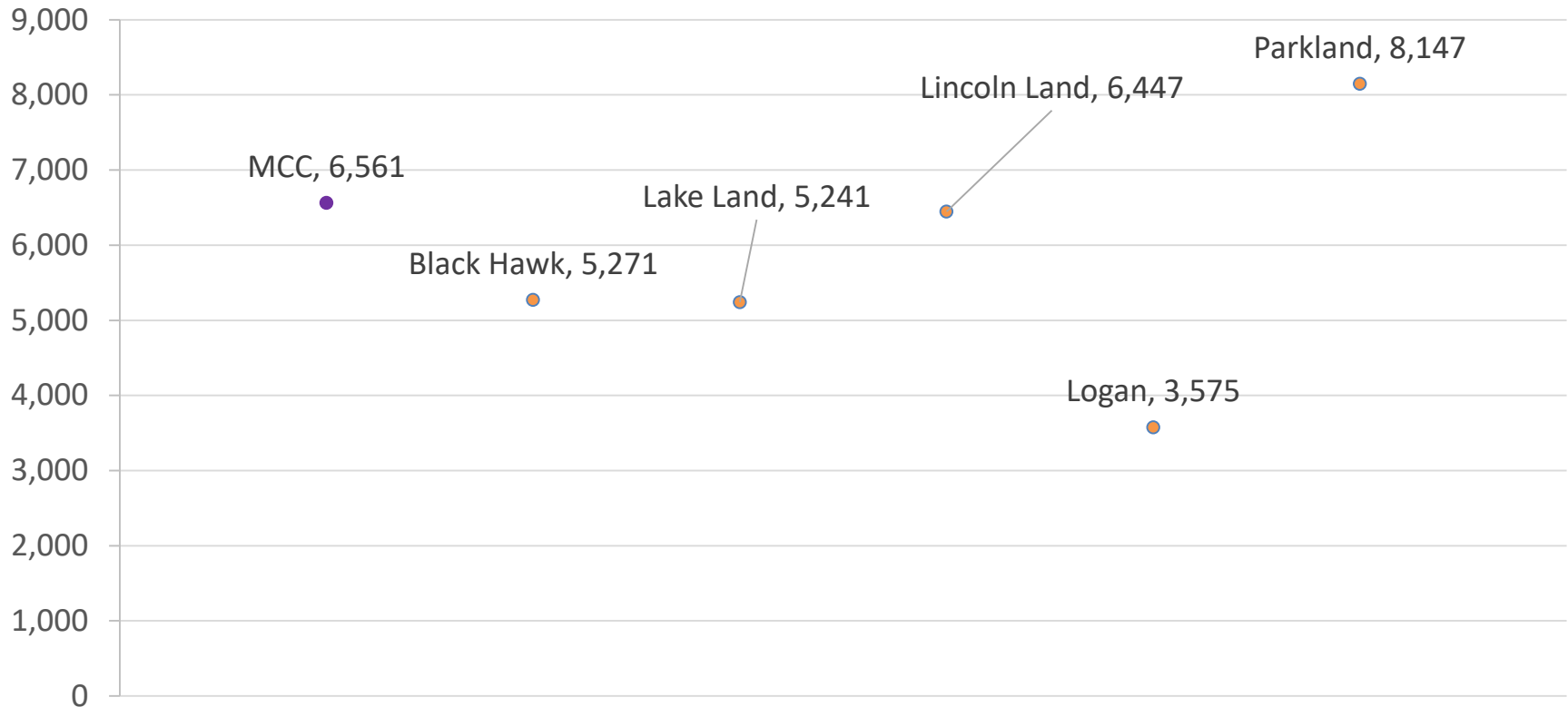
## Some of the Ways That Peer Group Data Will Be Used

- Analyzing and Assessing Enrollment Trends
- Base Comparison for Reviewing Institutional Procedures (help establish benchmarks and standards)
- Recruiting and Hiring Talent



# Results by Factor – Annual Student Headcount

Annual Headcount (FY 2015)





# Results Ranking

College	Annual Headcount (FY 2015)
Parkland	8,147
MCC	6,561
Lincoln Land	6,447
Black Hawk	5,271
Lake Land	5,241
Logan	3,575



# Results Ranking

College	FTE (FY 2015)
Parkland	4,925
Lincoln Land	3,987
<b>MCC</b>	<b>3,739</b>
Lake Land	3,239
Black Hawk	3,126
Logan	2,426



# Results Ranking

College	Area Population
MCC	306,000
Lincoln Land	250,000
Parkland	244,000
Black Hawk	225,000
Lake Land	194,000
Logan	188,000

College	Rural/Urban
MCC	Urban
Lincoln Land	Urban
Parkland	Urban
Black Hawk	Urban
Lake Land	Rural
Logan	Rural



# Results Ranking

College	Full-Time Faculty
Black Hawk	126
MCC	124
Logan	108
Lincoln Land	104
Lake Land	73
Parkland	57

College	FTE Faculty
Lincoln Land	385
MCC	224
Logan	202
Black Hawk	188
Lake Land	168
Parkland	127



# Results Ranking

College	Total Budget
Parkland	\$54,446,447.00
<b>MCC</b>	<b>\$44,198,675.00</b>
Lake Land	\$43,136,889.00
Lincoln Land	\$41,404,318.00
Logan	\$32,236,611.00
Black Hawk	\$28,511,627.00

College	In District Tuition
Black Hawk	\$147.00
Parkland	\$136.50
Lincoln Land	\$115.00
Logan	\$115.00
<b>MCC</b>	<b>\$104.00</b>
Lake Land	\$102.50



# Results Ranking

College	% Transfer Program
Lincoln Land	75%
Parkland	67%
Logan	63%
Lake Land	59%
MCC	57%
Black Hawk	56%

College	% CTE Program
Black Hawk	37%
MCC	34%
Logan	31%
Lake Land	31%
Parkland	30%
Lincoln Land	22%



# Results Ranking

College	% Non-Traditional Age Group
Lincoln Land	35%
MCC	32%
Lake Land	30%
Black Hawk	29%
Parkland	29%
Logan	27%

College	% Minority
Parkland	30%
Black Hawk	26%
MCC	23%
Lincoln Land	16%
Logan	11%
Lake Land	8%

