



MCC Strategic Plan Overview

*Presentation to the Board of Trustees
Committee of the Whole Meeting
Tuesday, July 16, 2013*

Strategic Planning Committee

Administration

- Laura Brown
- Mike Clesceri
- Christina Haggerty
- Kate Harger
- Loreen Keller
- Talia Koronkiewicz
- Dr. Tony Miksa
- Kay Moormann
- Rob Rasmussen
- Dr. Marcella Reca-Zipp
- Pat Stejskal

Faculty

- Laura Bantz
- Teresa Bossert
- Dr. Beverly Dow
- Tina Drzal
- Marla Garrison
- Paul Hamill
- Anne Humphrey
- Dr. Paige Lush
- Dr. Amy Ortiz
- Peter Ponzio
- Mark Rockwell
- Larry Savard

Staff

- Donna Bieschke
- Nicole Garcia
- Kathy Hayhurst
- Margaret Keehn
- Tawnja Trimble
- Don Wallace

Outline

- Introduction: Rationale and Foundation for Strategic Planning
- Plan Development
- Resources and Data Collected
- Planning Influencers/Trends
- Strategic Initiatives
- Next Steps

Introduction

- Rationale for Strategic Planning
 - Dynamic roadmap for success
 - Development of overarching goals to provide aligned, educational direction
 - Need for continuous improvement
- Foundation of Plan
 - MCC Mission:
Our Focus is Learning. Student Success is Our Goal.
 - MCC Values: *Change Ready, Community, Quality*
 - Existing Planning Efforts (Facility Master Plan, Educational Master Plan, etc.)

Plan Development

- Elements Include Information Gathering, Critical Thinking and Collaborative Input
- Five Key Steps
 1. Assessment of internal and external environments
 2. Thoughtful interpretation of information
 3. Development and selection of directions aimed at improvement
 4. Implementation of specific actions required to make improvements
 5. Assessment of performance measurements to determine progress

Resources and Data Collected

- Contributors to Plan Development
 - Self-assessment and enrollment trends
 - Student, community and employee input
 - Visional directions established through master planning and related processes
 - Environmental and labor data, which review external trends of the workforce, economic development and county-wide demographics
 - Enrollment management research

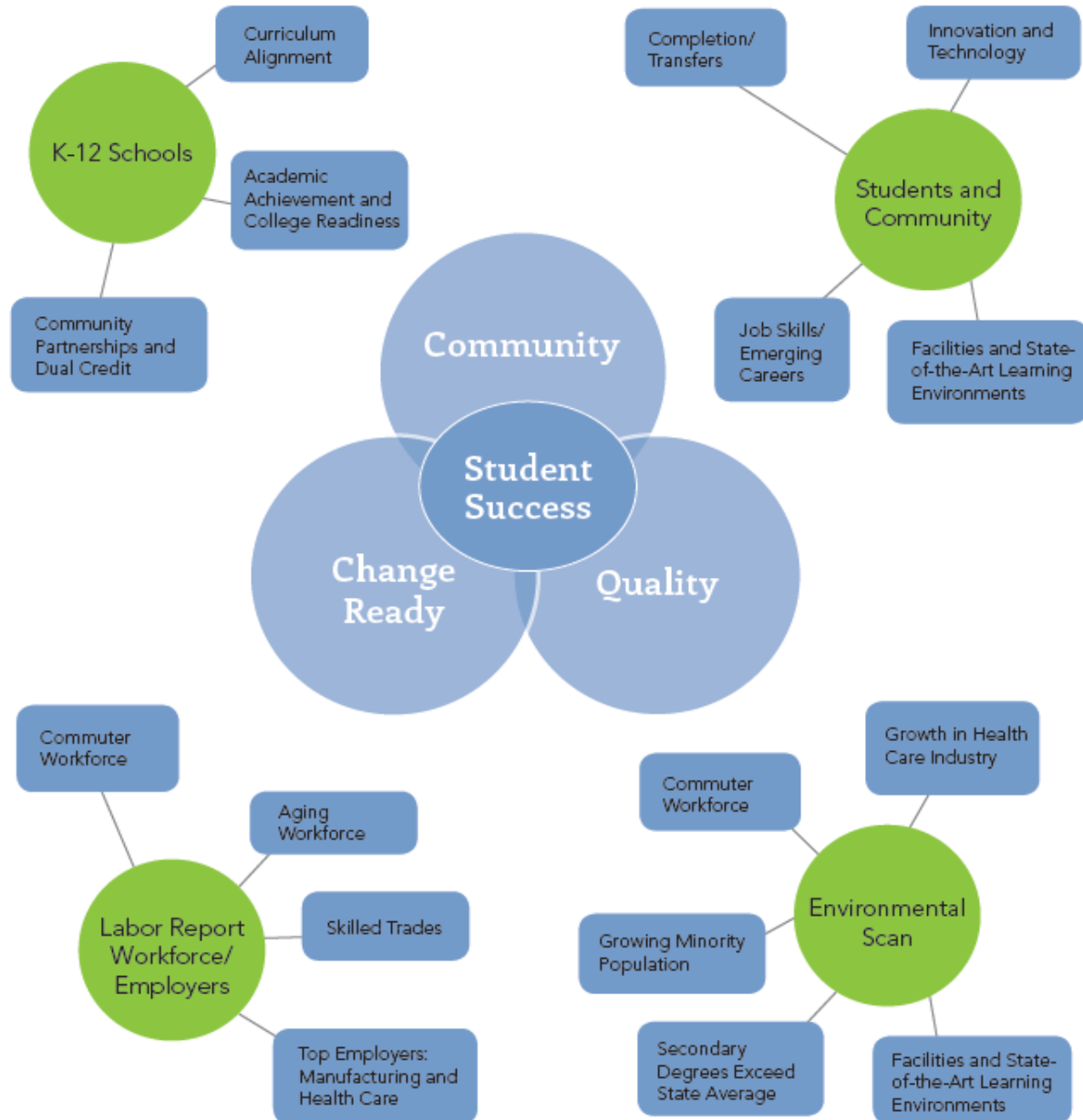
Resources and Data Collected - continued

- Data Collected
 - Employee Survey, SWOT Analysis and Focus Groups
 - Enrolled Student Survey (credit)
 - Prospective Student Survey (credit)
 - Noncredit and Community Survey
 - Follow-up Focus Groups and Open Meetings

Planning Influencers/Trends

- Influencers
 - K-12 Schools
 - MCC Students and the Community
 - McHenry County Labor Report, Workforce and Area Employers
 - Environmental Scan

Planning Influencers/ Trends



Strategic Initiatives

1. Increase Student Engagement, Completion and Success.
2. Maintain the College's Financial Stability, and Expand Infrastructure and Technology to Establish State-of-the-Art Learning environments that Inspire Postsecondary Education and Career Development.
3. Ensure High-Quality Services and Learning Opportunities through a Culture of Continuous Improvement, Innovation and Accountability.
4. Engage in Partnerships That Enable MCC Students to Succeed in a Global Economy.
5. Attract, Develop and Retain Quality Instructors Who Are Outstanding Scholars/Teachers and an Excellent, Diverse Staff Who Are Committed to the Mission of MCC.

Next Steps

- Board Approval
- Scheduling of Employee Information Sessions
- Availability of Documents to Employees and Community (website, library)
- Development of Metrics and Reporting Tool
- Creation of Department/Division Plans (to include objectives and action steps)

Questions?