

GRAPHIC ARTS

Program Overview

The Graphic Arts program at MCC enables students committed to their education to complete their Associate of Applied Science Degree in Graphic Arts. Students then utilize their newly-acquired knowledge of Graphic Design to pursue opportunities in entry-level positions in the field of graphic and web design. Occupations could include graphic designer, production artist, web designer, advertising designer, illustrator, layout artist, line artist, freelance designer or other positions that give them the opportunity to use computer and artistic skills in the graphic design industry. In the graphic arts program, students utilize their artistic talents and develop enhanced technical and creative proficiencies. Students will develop a strong foundation in the use of the principles and elements of design as they relate to the field of graphic design. The program is designed to foster an understanding of the role of form, function, creativity and critical review in the creation of images and typography for visual communication.

Students learn techniques using computer-based applications and traditional approaches in design, drawing and illustration. Using a balance of traditional and technical artistic studies, students gain the ability to solve visual communications issues and better represent new ideas. While they enhance their knowledge in typography and image creation, students conceptualize, design, and produce graphic elements in a wide variety of media. As students work to develop an expansive portfolio through projects such as magazine ads and covers, book and book jacket designs, brochures, posters, billboards, advertising campaigns, packaging design, type design, web and interactive design, motion graphics and animation, students also develop and expand their knowledge and techniques in graphic design.

For more information, visit: www.mchenry.edu/graphicarts

The primary purpose of an Associate in Applied Science degree is to prepare students for employment. The AAS degree is not designed specifically for transfer; however, there are opportunities to apply some coursework or the whole degree to a bachelor's degree program. For more information, see an academic advisor and the department chair.

Requirements for the Associate in Applied Science (AAS) in Graphic Arts

Curriculum: OCC 4200	Minimum Credit Hours	Courses
Written Communication	3	(3) ENG 151 English Composition I or (3) ENG 152 Composition II
Oral Communication	3	(3) SPE 151 Intro to Speech
Arts Humanities Social Science Behavioral Science	3	<i>Please see page 65 for AAS Degree course options</i>
Mathematics Physical Science Life Science	3	<i>Please see page 65 for AAS Degree course options</i>
Arts Humanities Social Science Behavioral Science Mathematics Physical Science Life Science	3	<i>Please see page 65 for AAS Degree course options</i>
Total General Education	15	

Program Core	39	(3) ART 153 2D Design (3) ART 250 Digital Photography I (3) ART 252 Digital Photography II (3) DGM 275 Portfolio Design (3) GRA 125 Digital Drawing I (3) GRA 167 Graphic Design I (3) GRA 168 Computer Art I	(3) GRA 180 History of Graphic Design (3) GRA 183 Typography (3) GRA 185 Color Theory (3) GRA 267 Graphic Design II (3) WEB 105 Web Fundamentals (3) WEB 175 Website Development I
Program Electives	6	Select from the following prefixes ANI, ART, DGM, GRA, MKT, PRG, WEB.	
Total Minimum Degree Credits	60		

Other AAS Graduation Requirements:

- 2.0 minimum cumulative GPA at MCC upon completion of program
- 15 semester hours of program-specific coursework taken at MCC
- Completion of graduation application
- Completion of end-of-program assessment as directed by this department

Requirements for the Fundamentals of Design Certificate

Curriculum: OCC 4210	Credit Hours	
Program Core	18	(3) ART 153 2D Design (3) ART 250 Digital Photography I (3) GRA 167 Graphic Design I (3) GRA 183 Typography (3) GRA 185 Color Theory (3) WEB 105 Web Fundamentals
Total Certificate Credits	18	

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Requirements for the Graphic Design Certificate

Curriculum: OCC 4220	Credit Hours	
Program Core	33	(3) ART 153 2D Design (3) ART 250 Digital Photography I (3) ART 252 Digital Photography II (3) GRA 125 Digital Drawing 1 (3) GRA 167 Graphic Design I (3) GRA 168 Computer Art I (3) GRA 183 Typography (3) GRA 185 Color Theory (3) GRA 267 Graphic Design II (3) WEB 105 Web Fundamentals (3) WEB 175 Website Developer 1
Total Certificate Credits	33	

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