

**MCHENRY COUNTY COLLEGE AND MCHENRY COUNTY COOPERATIVE FOR EMPLOYMENT EDUCATION
 COURSE ARTICULATION AGREEMENT FOR
 PRINCIPLES OF MARKETING (MKT 110) – 3 CREDIT HOURS**

Based upon the mutual concern for the continued growth of students pursuing one of the various programs, and in an effort to provide a continuing articulated program that builds on past learning experience and eliminates unnecessary duplication of instruction, we mutually subscribe to the following:

- Beginning with graduation class of 2011, students who have completed the high school articulated courses(s) listed on the chart below with a grade of an (A), (B), or (C) will be granted college credit for the McHenry County College course listed at the top of this agreement.

DISTRICT	DISTRICT COURSE TITLE	CEE IDENTIFICATION	CEE COURSE TITLE
Crystal Lake #155	Marketing (Semester)	08M114	Marketing (Semester)
Huntley #158	Marketing I (Semester)	08M112	Product Marketing (Year)
	Marketing II (Semester)		
Woodstock #200	Marketing (Semester)	08M112	Product Marketing (Year)
	Retail Marketing (Semester)		

Approved Programs: *Marketing-Certificate (OCC 131), Marketing Management Certificate (OCC 135), Professional Selling Certificate (OCC 137)*

- The college credit awarded under the provisions of this agreement will not be held in escrow.
- The student must be enrolled at MCC on the 10th day of the semester, within 27 months following high school graduation.
- The **student is responsible** for contacting the Credentials Evaluation office to earn articulated credit.
- The college course covered by this articulated agreement is designed to lead to the AAS degree or certification of proficiency in this program.
- This agreement is subject to review and renewal on a bi-annual basis or as needed.

PROGRAM SPECIFIC REQUIREMENTS:

-None-

As the instructor, I am recommending that this student receive college credit per this agreement.

 Student's Name (Please Print)

() _____
 Home Telephone Number

 Address

 City State Zip

 Graduation Year Birthdate ____/____/____

 Instructor's Signature/MCC Advisor Date

- Alden-Hebron Community High School
- Cary Grove High School
- Crystal Lake Central High School
- Crystal Lake South High School
- Harvard Community High School
- Huntley Community High School
- Johnsburg High School
- Marengo Community High School
- McHenry East High School
- McHenry West High School
- Prairie Ridge High School
- Richmond-Burton Community High School
- Woodstock High School
- Woodstock North High School

DIRECTIONS: Make 2 Copies. Check Box for Appropriate Individual. Distribute to Appropriate Individual.
 Student Copy High School Copy

**Mail original to: Credentials Evaluation Office (A258H)
 McHenry County College
 8900 US Highway 14
 Crystal Lake, IL 60012**