

BUS 150: CULTUREBIB

Reference Sources

Reference Sources can focus your topic by giving you a concise overview, background information, facts and statistics, definitions and correct spellings. The reference titles below are located in the Reference Stacks in the MCC Library.

Call Number	Title
REF BJ1838.F673	Global Etiquette Guide to Europe
REF BJ1838.F673	Global Etiquette Guide to Mexico and Latin America
REF BJ2010.M38	How to be a Perfect Stranger
REF G133.E48	Encyclopedia of World Geography
REF G153.4.W67	Columbus World Travel Guide
REF G156.5.B86.D67	Do's and Taboos Around the World for Women in Business
REF GN307.C68	Countries and Their Cultures
REF GN325.L46	Ethnic Groups Worldwide
REF GN480.B76	Marriage, Family, and Relationships
REF GN496.L48	Ethnic Relations: a Cross Cultural Encyclopedia
REF GN550.E53	Encyclopedia of World Cultures
REF GT85.I 54	Celebration of Customs and Rituals of the World
REF GT150.C85	CultureGrams: the Nations Around Us
REF GT2690.M67	Weddings: Dating and Love Customs of Cultures Worldwide
REF GT3925.H64	Holidays, Festivals, and Celebrations of the World Dictionary
REF HC59.S734	State of the World
REF HC59.7.W659	World Development Reports
REF HF294.W75	World Chamber of Commerce Directory
REF HF1010.N37	Nations of the World
REF HF5389.B34	Letitia Baldrige's New Complete Guide to Executive Manners
REF HF5389.M375	Global Business Etiquette
REF HF5389.M67	Kiss, Bow, or Shake Hands
REF HG405.A21943	Directory of Foreign Firms Operating in the U.S.
REF JA51.S7	Statesman's Year-Book

Reference Databases

Reference Databases provide similar information as the print reference sources above. They can be accessed electronically from the [MCC Library homepage](#) under Reference Databases. For remote access, click on the [Off Campus Access Menu](#).

Database Name	Description
Daily Life Online	a comprehensive, cross-disciplinary resource that supports history, social studies, English, and language students
Global Road Warrior	guide to business travel around the globe

This guide has been prepared by the MCC reference librarians to assist you with research for your class. If you need further assistance, please consult with a librarian. <http://mchenry.edu/library>

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Article Databases

Periodicals consist of popular magazines, newspapers, trade and scholarly journals. To learn about the differences in periodicals refer to Researching Periodicals on the Class Handouts page. All of these resources can be located from the [MCC Library homepage](#) under Article Databases. For remote access, click on the [Off Campus Access Menu](#).

Database Name	Description
Academic Search Premier	multi-disciplinary database provides full text for more than 4,500 journals
Business Source Elite	business database provides full text for nearly 1,100 business publications; access Datamonitor Reports by clicking on Company Profiles (top menu)
ProQuest	multi-disciplinary full text database
Regional Business News	provides comprehensive full text coverage for regional business publications

Sample Searches

Keyword Searches

- ✓ business and [name of country]
- ✓ business and culture
- ✓ global business

Subject Searches

- ✓ business etiquette
- ✓ intercultural communication
- ✓ business communication

Internet Sources

Remember to carefully evaluate information found on the Internet. Unlike most traditional print sources, Internet sources may not go through any review process before the information is made available to the public.

Web Site	Address
Culture & Anthropology Sites	http://www.mchenry.edu/library/SitesbySubjectnew/anthropologylinks.html
	Useful list of websites for cultural topics
CIA World Factbook	www.cia.gov/library/publications/the-world-factbook/
globalEDGE	globaledge.msu.edu
International Business Ethics Institute	www.business-ethics.org
International Business Etiquette Internet Sourcebook	atn-riac.agr.ca/export/4027_e.htm
U.S. Department of State: International Travel	travel.state.gov/travel
Worldwide Business Reports	www.worldbiz.com

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