

BUSINESS 160 – INTRO TO ENTREPRENEURSHIP

Print Sources

Call Number	Title
All books beginning with REF are located in the Reference Stacks	
REF AS22.E5	Encyclopedia of Associations
REF HA203.C68	County and City Extra: Annual Metro, City and County Data Book
REF HA203.U17	State Rankings Annual
REF HC101.A131222	Business Statistics of the United States
REF HC107.I3 I62	Illinois Services Directory
REF HC110.C6.M58	American Generations: Who They Are and How They Live
REF HC110.C6.O34	Household Spending : Who Spends How Much on What
REF HC110.I5.A44	American Incomes : Demographics of Who Has Money
REF HD62.7.B865	Business Plans Handbook
REF HD2346.U5 S66	Small Business Sourcebook
REF HD9727.I4 I44	Illinois Manufacturers Directory
REF HF1042 .A55	North American Industry Classification System : United States, 2007
REF HF5415.127.M376	Market Share Reporter : An Annual Compilation of Reported Market Share Data on Companies, Products, and Services
REF HF5681.R25 A45	Almanac of Business and Industrial Financial Ratios
REF HG4050.B88	Business Rankings Annual
Click on the library catalog searches below for additional print sources <i>(you may also type each topic into the 'words and phrase' search box of the catalog)</i>	
Marketing research	
Entrepreneurship	
Consumer behavior	

Databases

All of these databases are located on the [MCC Library homepage](#) as indicated.

Database Name	Description
EBSCOhost : Academic Search Premier, Business Source Elite, Regional Business News	Located under Article Databases, these databases may be searched separately or cross-searched simultaneously Off campus? Click here
Gale Virtual Reference Library	Located under Reference Databases, click on the Business heading to access full-text e-reference books

This guide has been prepared by the MCC reference librarians to assist you with research for your class. If you need further assistance, please consult with a librarian. <http://mchenry.edu/library>

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	Off campus? Click here
ProQuest	Located under Article Databases Off campus? Click here
ReferenceUSA	Located under Reference Databases, for business and marketing research Off campus? Click here

Web Sites

Remember to carefully evaluate information found on the Internet. Unlike library sources, free web sites may not go through any review process before the information is made available to the public. More internet sources can be found on the Subject Guide page of www.mchenry.edu/library/SitesbySubjectnew/businesslinks.html

Web Site	Address
American Community Survey (U.S. Census Bureau)	www.census.gov/acs/www
Cyberdrive Illinois Services for Business	www.cyberdriveillinois.com/services/services_business.html
Gallup Poll	www.gallup.com
McHenry County Economic Development Corporation (MCEDC)	www.mchenrycountyedc.com
NAICS & SIC Code Lookup	www.naics.com/search.htm
Northern Light	www.nlsearch.com/home.php
Pew Research Center	pewresearch.org
Thomas Register of American Manufacturers	www.thomasnet.com
U.S. Patent & Trademark Office	www.uspto.gov
U.S. Small Business Administration	www.sba.gov

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