

BUS 150: ANALYZING COMPANIES AND INDUSTRIES

Reference Sources

Reference Sources can focus your topic by giving you a concise overview, background information, facts and statistics, definitions and correct spellings. The reference titles below are located in the Reference Stacks in the MCC Library.

Call Number	Title
REF HA203.C68	County and City Extra
REF HA203.U17	State Rankings
REF HC101.A131222	Business Statistics of the United States
REF HC102.D8	Million Dollar Directory
REF HC107.I3 I62	Illinois Services Directory
REF HC110.C6 O34	Household Spending: Who Spends How Much on What
REF HC110.I5 R87	American Incomes: Demographics of Who Has Money
REF HD8051.H36	Handbook of U.S. Labor Statistics
REF HD9727.I4 I44	Illinois Manufacturers Directory
REF HD9721.M3495	Manufacturing & Distribution USA
REF HF5415.127.M376	Market Share Reporter
REF HF5415.33.U6 L54	The Lifestyle Market Analyst
REF HF5421.A615	American Wholesalers and Distributors Directory
REF HF5681.B2 R6	RMA Annual Statement Studies
REF HF5681.R25 A45	Almanac of Business and Industrial Financial Ratios
REF HF5681.R25 I525	Industry Norms and Key Business Ratios
REF HG4050.B88	Business Rankings Annual
REF HG4057.A21943	Directory of Foreign Firms Operating in the United States
REF HG4057.A28617	Hoover's Handbook of American Business
REF HG4058.C5.F57	LaSalle Banks Guide: Major Publicly Held Corporations and Financial Institutions Headquartered in Illinois
REF HG4538.A1 D5	Directory of American Firms Operating in Foreign Countries

Reference Databases

Reference Databases provide similar information as the print reference sources above. They can be accessed electronically from the [MCC Library homepage](#) under Reference Databases. For remote access, click on the [Off Campus Access Menu](#).

Database Name	Description
Gale Virtual Reference Library	database of encyclopedias and specialized reference sources for multi-disciplinary research
Reference USA	leading provider in business and consumer research

This guide has been prepared by the MCC reference librarians to assist you with research for your class. If you need further assistance, please consult with a librarian. <http://mchenry.edu/library>

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Article Databases

Periodicals consist of popular magazines, newspapers, trade and scholarly journals. To learn about the differences in periodicals refer to Researching Periodicals on the Class Handouts page. All of these resources can be located from the [MCC Library homepage](#) under Article Databases. For remote access, click on the [Off Campus Access Menu](#).

Database Name	Description
Academic Search Premier	multi-disciplinary database provides full text for more than 4,500 journals
Business Source Elite	business database provides full text for nearly 1,100 business publications; access Datamonitor Reports by clicking on Company Profiles (top menu)
ProQuest	multi-disciplinary full text database
Regional Business News	provides comprehensive full text coverage for regional business publications

Sample Searches

Keyword Searches

- ✓ analyzing companies
- ✓ industry analysis
- ✓ industrial statistics

Subject Searches

- ✓ business forecasting
- ✓ ratio analysis
- ✓ corporations directories

Internet Sources

Remember to carefully evaluate information found on the Internet. Unlike most traditional print sources, Internet sources may not go through any review process before the information is made available to the public.

Web Site	Address
American FactFinder: U.S. Census Bureau	factfinder.census.gov
Big Charts	bigcharts.marketwatch.com
Bureau of Labor Statistics	stats.bls.gov/
Business Research Assistant - UVM Libraries	library.uvm.edu/guides/subjectguides/BIZ/
Hoover's Online	www.hoovers.com/free/
McHenry County Economic Development Corporation	www.mcedc.com/index.php
SEC Filings and Forms (EDGAR)	www.sec.gov/edgar.shtml
SIC Code Search	www.osha.gov/pls/imis/sicsearch.html
U.S. Corporate Information	www.corporateinformation.com/

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