



TEXTBOOK POLL

By Colin Worden

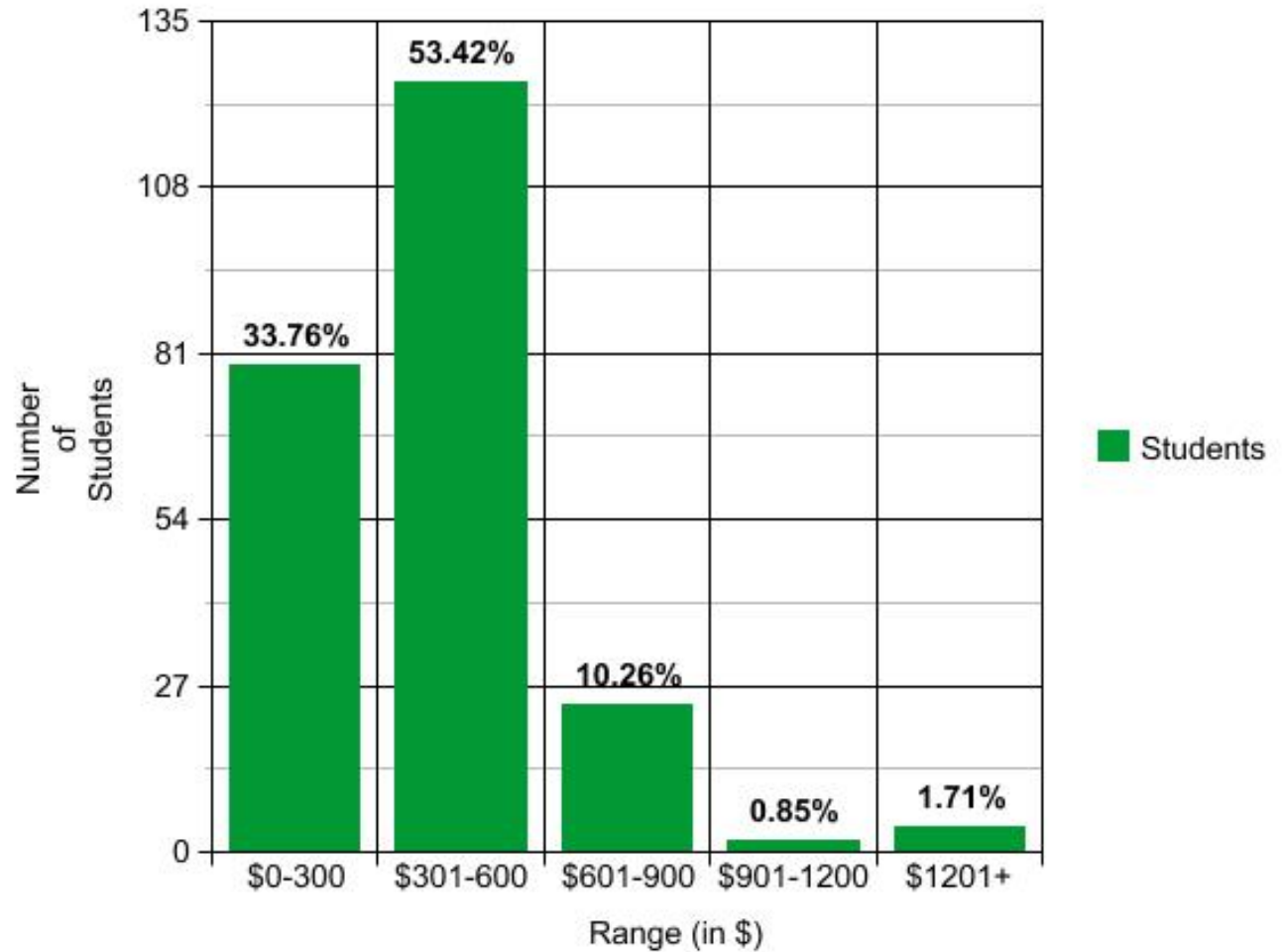
Student Trustee

10/27/16

SPENDING ON TEXTBOOKS

Age 24 & Under
234 Respondents

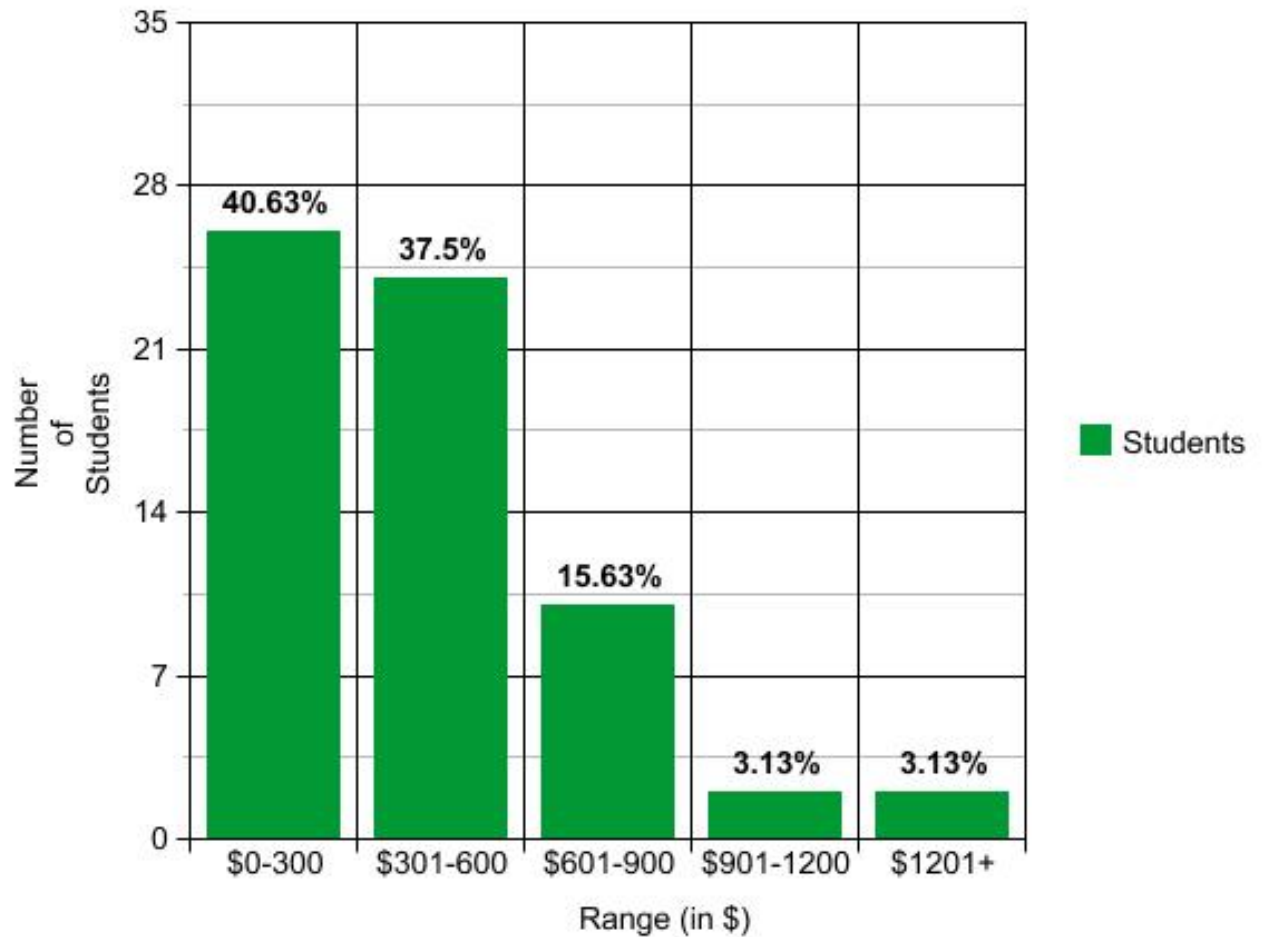
How much did you spend on textbooks for the 2016 Fall Semester?



SPENDING ON TEXTBOOKS

Age 25 & Up
64 Respondents

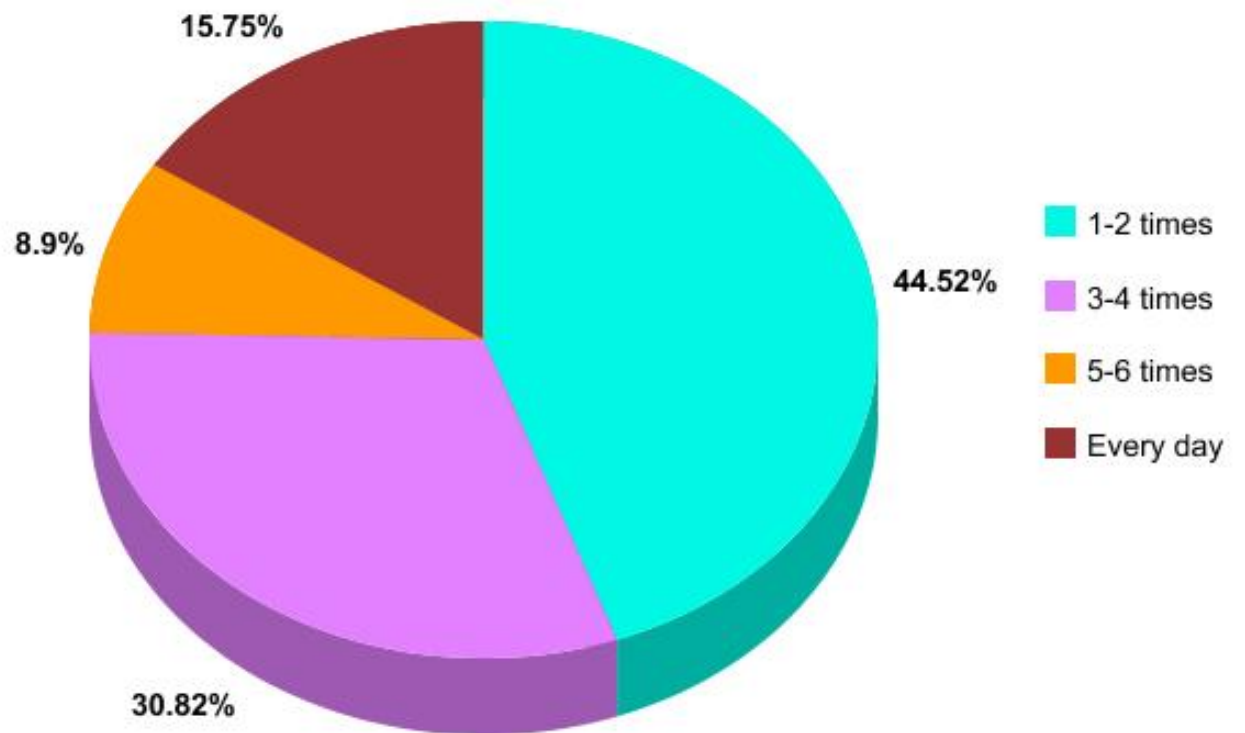
How much did you spend on textbooks for the 2016 Fall Semester?



TEXTBOOK UTILIZATION

All ages
292 Respondents

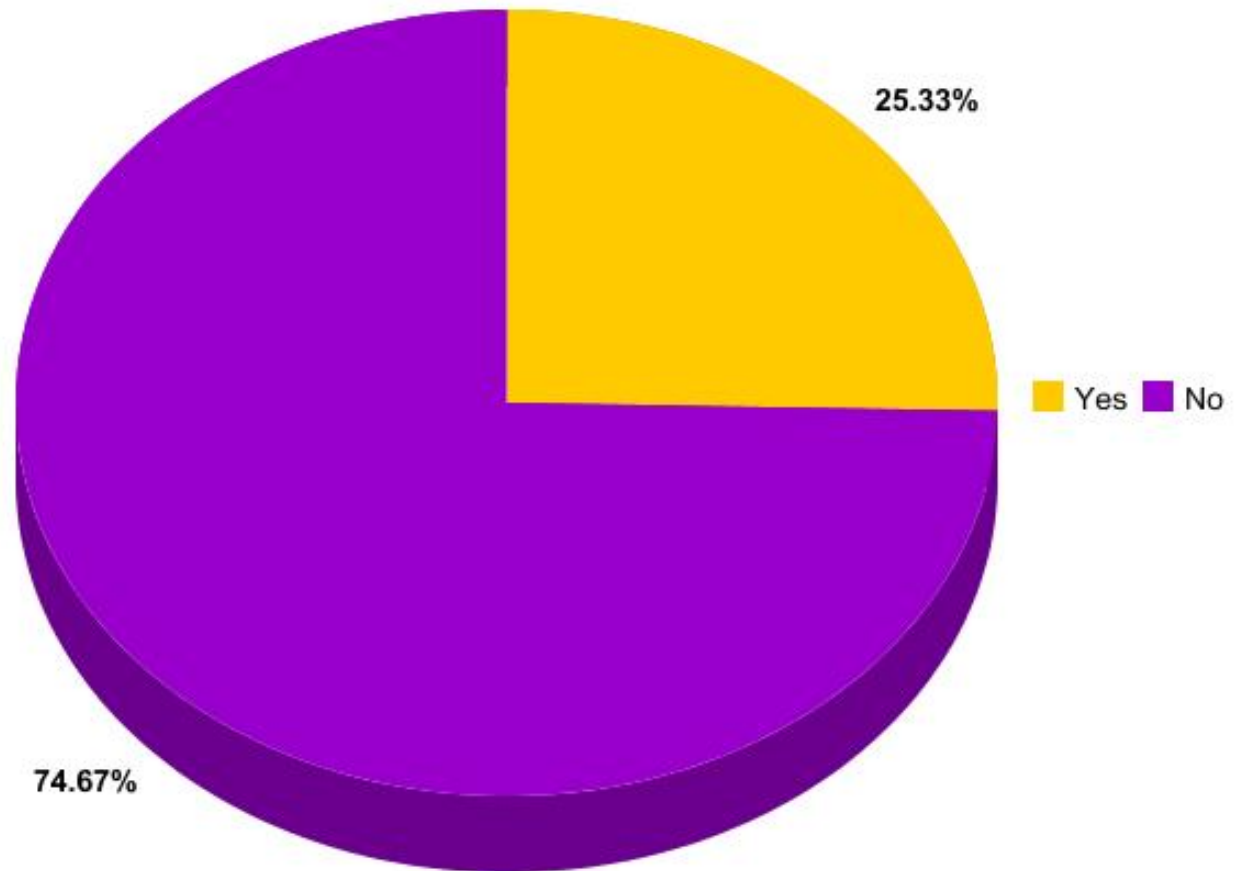
How Often do you use your textbook on a weekly basis?



IMPACT OF TEXTBOOK COST

Age 24 & Under
229 Respondents

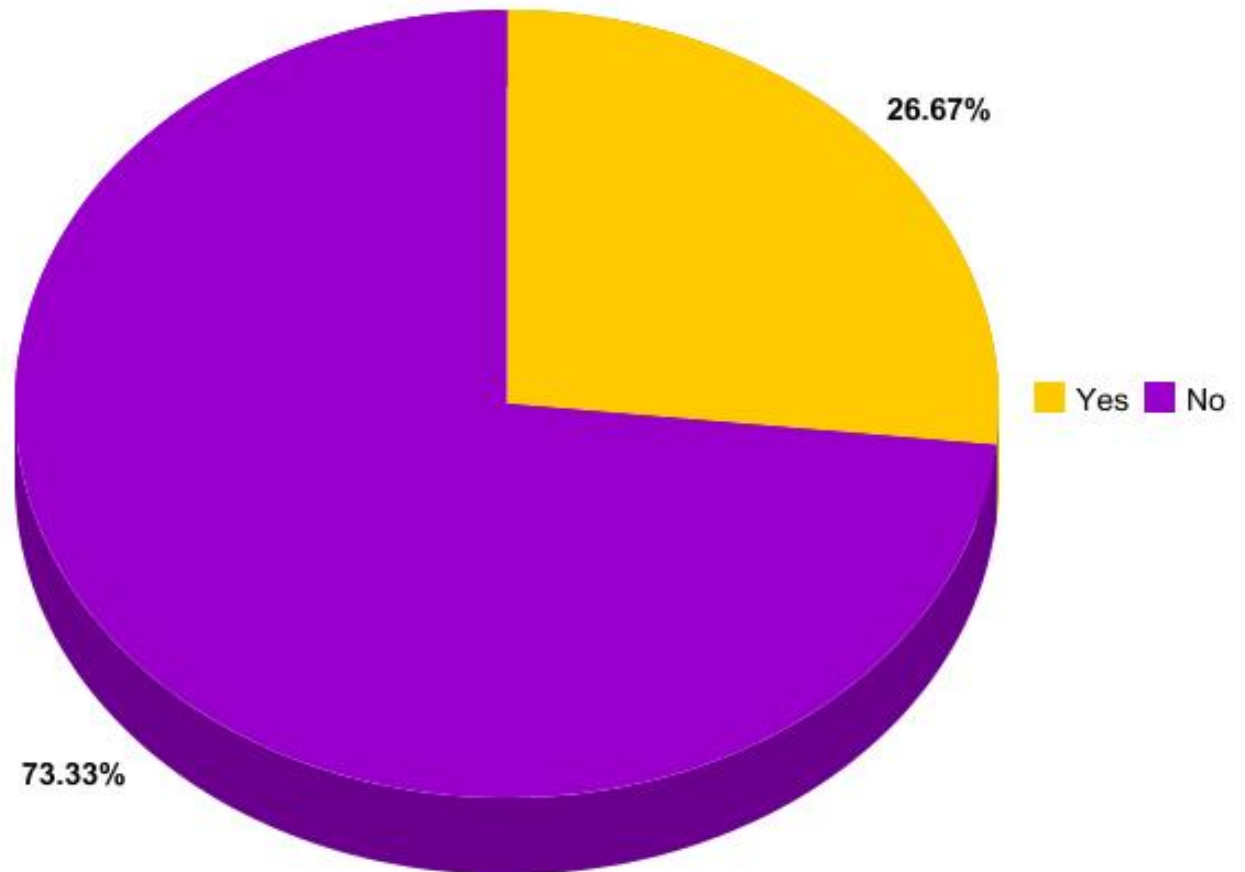
Does the Price of a Textbook Determine if you will take a class



IMPACT OF TEXTBOOK COST

Age 25 & Up
60 Respondents

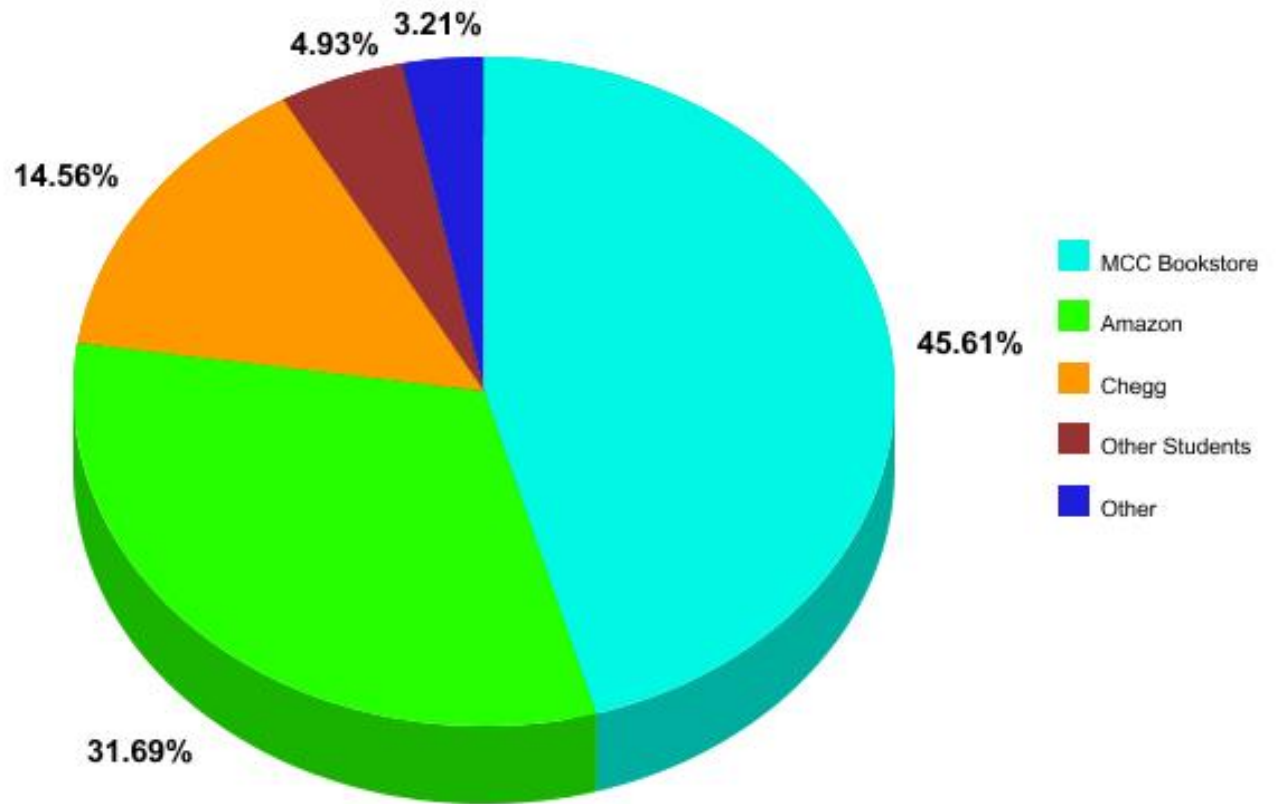
Does the Price of a Textbook Determine if you will take a class



PURCHASING HABITS

All Age Groups
467 Responses.
Multiple Responses
allowed

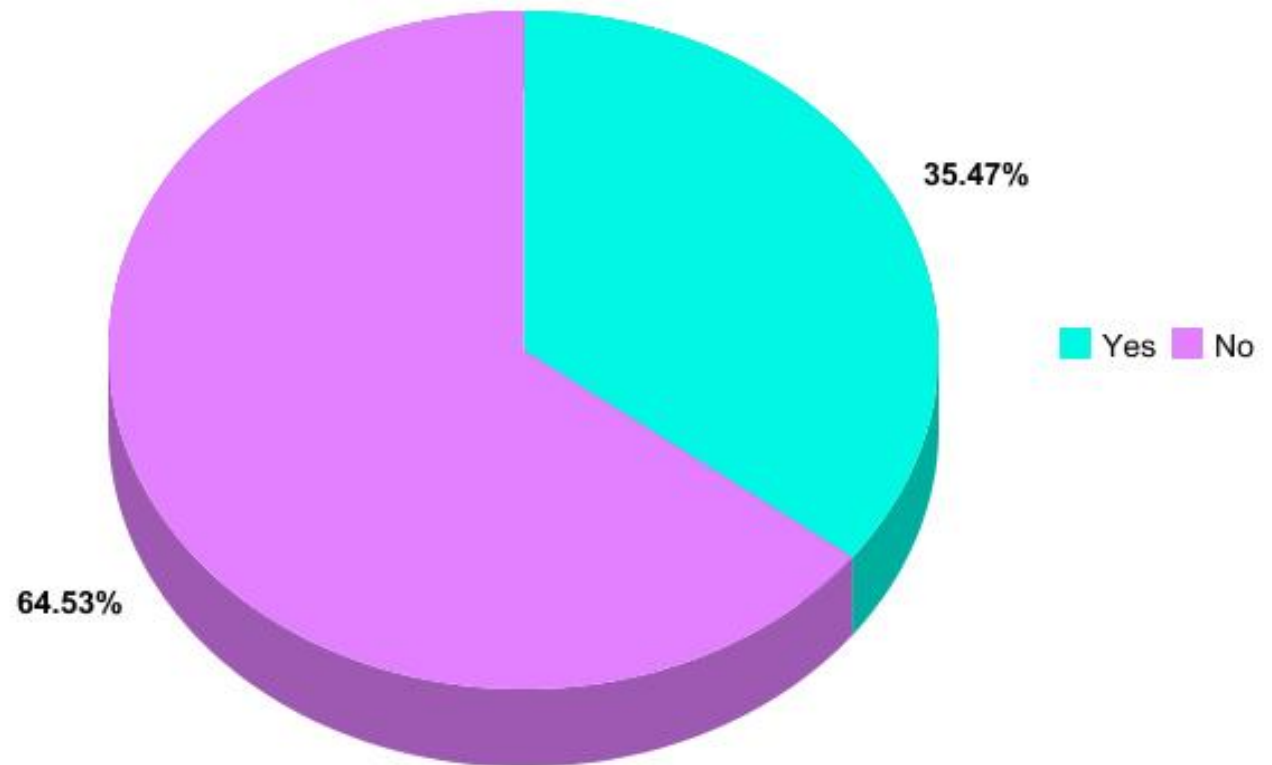
Where do you usually purchase your Textbooks?



OPEN EDUCATIONAL RESOURCE USE

All ages
265 Respondents

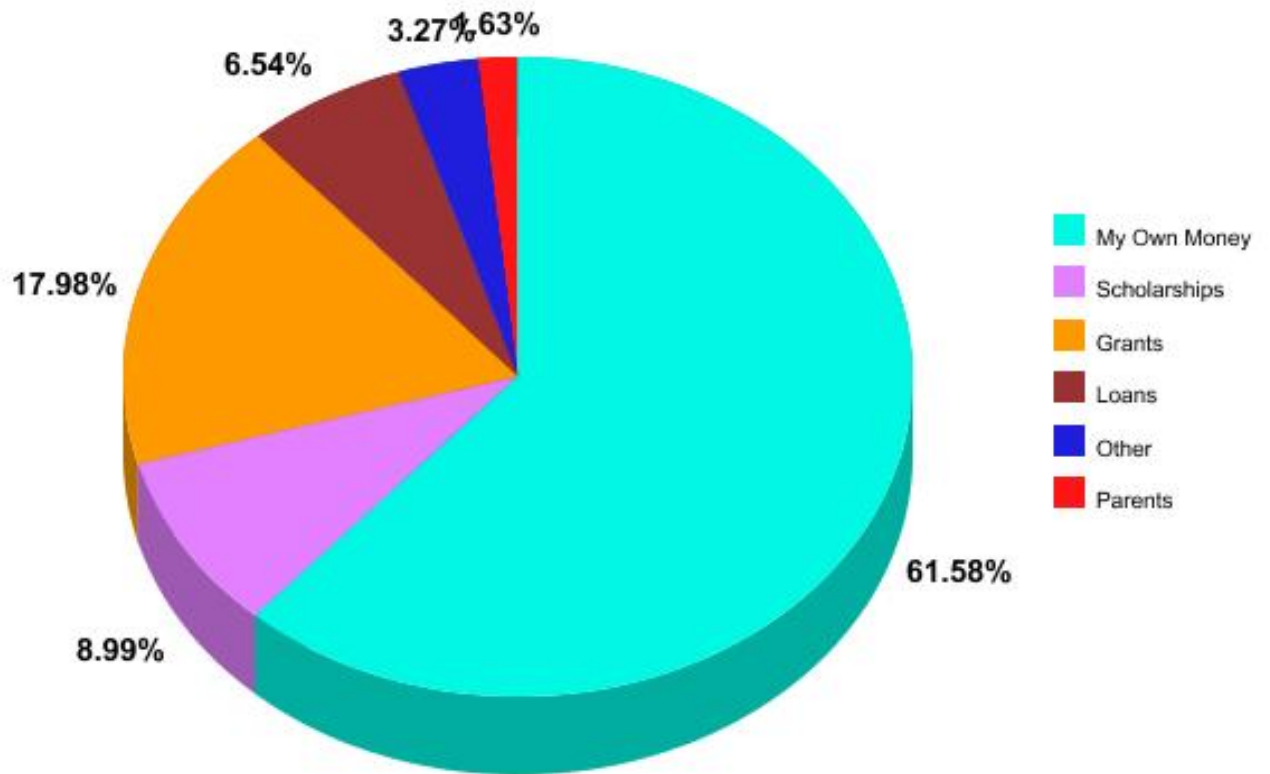
Do you use free textbooks provided online?



HOW THEY PAY FOR THEM

All ages
367 Responses
Multiple Answers Allowed

How do you pay for your textbooks?





ANALYSIS OF DATA

- Textbooks are a major cost driver of attending college for one semester. It costs roughly \$113 per credit hour to attend a semester here (minus one time fees). If textbooks cost most students \$300-600 as our data shows, then taking 15 credits for a semester, a student pays 16-35% of their total cost of attendance in just textbooks. That's just the average. Some students pay upwards of 75% of their tuition in textbooks.
- Most students use these textbooks only 1-2 times per week. We have a high cost vs. a low usage of textbooks.
- Most do not use Open Educational Resources.
- Most Purchase their books from the MCC Bookstore so we need to do our part to reduce textbook costs for our students here.
- Around 25% of all students do take into account the cost of textbooks when registering for classes.



QUESTIONS?



SPECIAL THANKS TO MEL WARD AND THE
STUDENT GOVERNMENT ACADEMIC COMMITTEE
FOR DOING THESE SURVEYS