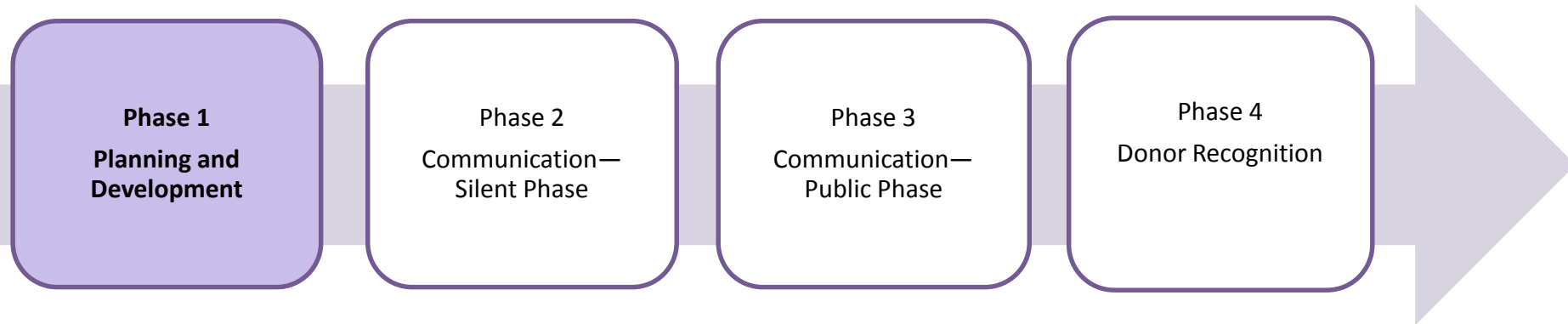




**Science Center Project  
Capital Campaign Update**

*Board of Trustees Meeting  
Thursday, September 22, 2016*

# Science Center Project—Campaign Process



# Capital Campaign Timeline

	2016						2017											
Activity/Initiative	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Consultant Discussions, Feasibility, SWOT																		
Planning and Development: Messaging, Materials, and Naming Guidelines																		
Campaign Steering Committee Recruitment and Meeting Kickoff																		
Communication-Silent Phase with Large Donors																		
Communication-Public Phase with Community, Employees, Students																		
Donor Recognition and Appreciation																		

We Are Here

# Phase 1: Planning and Development

## Completed:

- Engage the Friends of MCC Foundation Board in the process and receive formal approval to move forward with fundraising efforts
- Identify and secure Campaign Steering Committee
- Interview three capital campaign consultants to assist with campaign kickoff and initial planning

# Campaign Steering Committee

- Mary Miller, Miller Verchota, Inc.
- Larry Arndt, Friends of MCC Foundation Board
- Jim Gray, retiree
- Linda Liddell, MCC Board of Trustees
- Chuck Ruth, Alliance Contractors, Inc.
- Mike Smith, MCC Board of Trustees
- Rob Smith, Department Chair, Biology
- Dianna Torman, Friends of MCC Foundation

## *MCC Support:*

- Clint Gabbard, MCC
- Christina Haggerty, MCC
- Brian DiBona, MCC
- Bev Thomas, MCC

## In Progress/Next Steps (October completion)

- Finalize last few members of Campaign Steering Committee
- Select campaign consultant to provide initial training and education for team in October
- Develop needs statement, case for support, and key marketing materials and messages
- Develop naming guidelines and opportunities
- Develop donor/sponsorship opportunities list
- Educate Campaign Steering Committee and Board representatives on capital campaign elements
- Conduct initial meetings with Campaign Steering Committee

## Anchor/Lead Donor

- Commitment to education in McHenry County
- Strong supporters of STEM, sciences, and health care programming
- Belief that citizens should all support their local community college

**Mr. Charles Liebman and Family**

