Background

• Currently working under 2011 – 2015 Educational Master Plan (EMP)
• Components of the EMP
  ➢ Access
  ➢ Excellence in Teaching and Learning
  ➢ Ensuring a Climate of Student Success
• The EMP focuses the College’s academic enterprise on the strategic plan, thus making the lives of McHenry County residents and businesses, better through education
• Under the first Educational Master Plan, the College received significant national and statewide recognition
Successes in Access

• 13 New Degrees or Certificates
• Reduced Barriers to Enrollment
  ➢ Eliminated graduation fee in 2012
  ➢ Eliminated application fee for veterans in 2011
  ➢ Improved online registration and payment methods for credit
    and non-credit courses in 2013
• Fast Track Accelerated Cohort for Returning Adults
  ➢ 130% increase in credit hours over five years
  ➢ 70% completion rate
  ➢ 75% of student graduates have received promotions
  ➢ Over 150 employers have been involved in Fast Track programs
Success in Excellence in Teaching and Learning

• Develop a definition for Excellence in Teaching
• Undergraduate Research Scholarship Program
  ➢ Patterned after university research traditions, student/instructor focused on research in the arts and sciences, generated over two dozen individual grants
  ➢ Presentations, posters and paper submissions have increased 67% in four years
• Expansion of Adjunct Faculty Orientation
  ➢ Nearly half of MCC’s adjunct instructors have enrolled in this 8-week program
  ➢ Orientation design received an invitation to present at NISOD 2015 International Conference on Teaching and Leadership Excellence, Austin, TX
Success in Ensuring a Climate of Student Success

- The College was nominated for the 2014 Bellwether Award for community college instruction, planning, governance, and workforce development.
- The College achieved a top 50 ranking for the 2014 Aspen Prize for Community College Excellence.
- Significantly increased the number of graduates earning degrees or certificates in four years from 1,017 to 1,659.
- Fewer students require developmental English and Math.
- Enrollee success increased from 72.07% to 75.08%.
Creating a New Educational Master Plan

• The first Educational Master Plan was the leading planning document for Academic and Student Affairs

• In 2013, the College developed MCC’s 2013-2018 Strategic Plan

• In July of 2012, the College approved the current mission statement

• With a new strategic plan and mission statement, it seemed appropriate to review the Educational Master Plan
Creating a New Educational Master Plan

• Began review of the plan in the 2014 academic school year
• The data utilized to develop this plan came from the development process of the strategic plan
• Under the direction of Dr. Lori Keller, Associate Dean of Humanities and Social Sciences, I sought input from faculty, staff, administrators, students, and community members
• Held almost a dozen data-driven meetings to gather input
• Dr. Keller and I developed a draft document and posted it on Canvas from April – May 2015 for comments
Creating a New Educational Master Plan

• Presented the new EMP to Dr. Smith in June for comments

• Overwhelmingly, stakeholders like the current plan

• Many felt we need to be more “aggressive” in our approach to access, excellence in teaching and learning, and ensuring a climate of student success

• Needed a method to measure success of a new plan
Educational Master Plan 2015 - 2019

• Components of Plan
  ➢ Engage Stakeholders
  ➢ Expect Learning
  ➢ Empower Students to be Successful

• Measuring Success of Plan
  ➢ Developed five benchmarks
  ➢ One focused on College data
  ➢ Four focused on graduation rates, goal attainment, and non-credit enrollment compared to national data
Educational Master Plan 2015 - 2019

• **Engage** district residents, businesses, industry, community and governmental organizations in higher education. This Educational Master Plan will require the College to go beyond providing access to higher educational opportunities.

• Examples
  - Recruit adult students
  - Enhance programs targeted at students from underrepresented groups
  - Create new curriculum to meet the current and future demands of district residents and employers
Educational Master Plan 2015 - 2019

• **Expect** everyone engaged with the College to *learn and grow* in order to meet their educational goals and prepare them for lifelong learning. This Educational Master Plan is requiring the College go beyond providing excellent teaching, and to also **expect** that students are learning.

• **Examples**
  - Utilize the results of course level assessment and review of student portfolios to improve learning
  - Develop faculty evaluation systems for tenured and non-tenured faculty based on Excellence in Teaching definition that also values student learning
  - Provide faculty with the resources necessary to be excellent teachers who value and expect learning from their students
Educational Master Plan 2015 - 2019

• **Empower** the College community to facilitate student success, by providing clear pathways, exceptional service, and meaningful resources to meet the learners’ educational goals.

• Examples
  - Reduce the need for developmental education
  - Develop pathways that bridge non-credit students into credit program
  - Provide learning environments to help students succeed
2015-2019 Benchmarks for MCC

McHenry County College, in its next four years, will focus on the following five benchmarks:

Benchmark One: Number of degrees and certificates awarded
   – MCC Benchmark: FY 2014 – 1,659
   – MCC Goal: FY 2019 – 1,830

Benchmark Two: Percent of first time, full-time students who complete or transfer in 3 years
   – MCC Percentage: Fall 2009 cohort: 51.9% National Benchmark: 88th percentile
   – MCC Percentage Goal for FY 2019: 53% National Benchmark: 90th percentile

Benchmark Three: Percent of first time, part-time students who complete or transfer in 3 years
   – MCC Percentage: Fall 2009 cohort: 36.6% National Benchmark: 89th percentile
   – MCC Percentage Goal FY 2019: 37.01% National Benchmark: 90th percentile

Benchmark Four: Students attained “stated goal” as determined by college application and updated annually
   – MCC Percentage: FY 2012: 80.2% National Benchmark: 7th percentile
   – MCC Percentage Goal for FY 2019: 98.82% National Benchmark: 90th percentile

Benchmark Five: Percent of district residents enrolling in non-credit coursework
   – MCC Percentage: FY 2012: 2.47% National Benchmark: 74th percentile
   – MCC Percentage Goal: 5.08% National Benchmark: 90th percentile
Questions???

• Dr. Tony Miksa – Vice President of Academic and Student Affairs
• Dr. Lori Keller – Associate Dean of Humanities and Social Sciences