

MINUTES  
SPECIAL BOARD MEETING  
OF McHENRY COUNTY COLLEGE

A Special Meeting of the Board of Trustees of McHenry County College was held on Monday, January 24, 2011, in the Board Room, Room A217, in Building A on the Campus. Chair Miller called the meeting to order at 7:22 p.m. When Secretary Walters called the roll, the following were present:

Dr. DeWitt  
Mr. Lowe  
Ms. Walters  
Mr. Sheriff  
Mr. Adams  
Ms. Miller  
Ms. Larson

Mr. Parrish was absent.

ACCEPTANCE OF AGENDA

Without objection, the agenda was accepted as presented.

TALKING POINTS FOR THE ACCT NATIONAL LEGISLATIVE SUMMIT

Dr. Smith noted that documents were at each Trustee's place with talking points from ACCT and AACC for the national legislative summit in February. Dr. Smith mentioned that Trustees had the opportunity to attend the Town Hall meeting held at the College on January 22 and speak with Senator Kirk, Congressman Manzullo and Congressman Walsh. She hopes to organize a group meeting at the summit with all seven community colleges in Congressman Manzullo's district. Discussion followed on questions to be asked during meetings at the Summit. Mr. Lowe would like to ask about funding for infrastructure improvements; Ms. Larson felt that the Workforce Investment Act is important this year.

ENROLLMENT UPDATE

Dr. Miksa passed out handouts; he and Ms. Patrick gave a brief update on enrollment. This semester, students are enrolled for 65,705 credit hours, down slightly from last year's figure of 66,396 and up 28.9% from the 2009 figure. The College budgeted for 129,000 credit hours, and this year's figure is

approximately 150,000 credit hours. Ms. Patrick then gave a presentation on enrollment management strategies, the services available to students and the successful results of these strategies.

### COLLEGE REBRANDING

Dr. Smith passed out handouts; Ms. Haggerty gave a presentation about College Rebranding. After her presentation, she stated that the recommendation will be brought to the February, 2011 Board meeting and received questions and comments from the Trustees. Ms. Walters spoke about the cost of the rebranding program and asked how many phases there would be; Ms. Haggerty responded the three phases were research, creation of identity, and rollout. She cited average costs for phase 1 were \$60,000.00, phase 2, \$40-50,000.00, and phase 3, \$50,000.00. Ms. Larson asked whether other colleges who rebranded have a before and after feel for how much rebranding has done for them; Ms. Haggerty responded that she has worked closely with the Marketing Director at Elgin Community College, who shared that the rebranding has allowed them to do much stronger fundraising to support program and building growth. Dr. DeWitt commented that at the Board Retreat it was discussed that the Board would like to start moving MCC in the direction in which students see it as a first choice rather than a consolation prize; he added that in order to get our story out there, we must go through an exercise like this. Mr. Lowe spoke about pennants in the cafeteria representing every high school in the College's district. He expressed his opinion that rebranding is a good idea. Ms. Larson asked whether the Mission Statement would be changed; Ms. Haggerty responded that as the process evolves, results will be matched back to the Mission and Vision and see if the results align. Ms. Walters and Ms. Larson inquired about marketing materials; Ms. Haggerty responded that the Office of Marketing and Public Relations budget includes funding for schedules, catalogs, mailings, orientation campaigns, priority registration and recruiting materials. Chair Miller asked how the Board would be kept informed; Ms. Haggerty responded that she would be happy to provide updates at future Board meetings. Mr. Adams commented that the rebranding process is a key element in getting more revenue than cutting costs. Mr. Lowe commented that the community is changing, and the College needs to change.

ERP PROCUREMENT PROCESS UPDATE

Dr. Smith distributed handouts. Mr. Overcash then gave a presentation on the process to procure an ERP system and spoke about selection overview process, vendor to be recommended, pricing, project management and project pricing breakdown.

Ms. Larson asked when the project would begin and end. Mr. Overcash stated the project would start in February and run approximately a thirty-month cycle. He added that Datatel was chosen as the recommended vendor, and that McHenry County College would be the nineteenth community college in Illinois to use the Datatel system.

Dr. Butler spoke about the recommendation to bring in Strata Information Group (SIG) for project management, adding that rates for SIG were lower than those for Datatel, and that as a third party firm, SIG will work for the College. Discussion followed regarding the project pricing breakdown and the contract. Mr. Harold George stated that he did more negotiating today on third-party contracts and subscription services and is in the process of finalizing negotiations. Mr. George further stated that all services will be "paid as you go." He has negotiated with some of the third-party subscription services, obtaining agreement that the College will not pay until software is accepted and installed. Dr. Butler stated that a timeline has been developed; Ms. Larson indicated that Board would be interested in seeing that timeline. Ms. Walters inquired whether the contract is available for review from our Board attorney; Dr. Smith responded that it is available. Attorney Cribaro-Mello stated that the negotiations team did a great job, the contract has been reviewed and the College will be well protected. Mr. Lowe and Ms. Miller expressed their appreciation with this process.

CLOSED SESSION

Mr. Lowe moved to go into Closed Session to discuss matters covered under the Illinois Open Meetings Act, 120/2 (c), Exception #1, *The appointment, employment, compensation, discipline, performance, or dismissal of specific employees of the public body, or legal counsel for the public body, including hearing testimony on a complaint lodged against an employee to determine its validity*; 120/2 (c), Exception #2,

*Collective negotiating matters between the public body and its employees or their representatives, or deliberations concerning salary schedules for one or more classes of employees; and 120/2 (c), Exception #5 The purchase or lease of real property for the use of the public body, including meetings held for the purpose of discussing whether a particular parcel should be acquired.* Dr. DeWitt seconded the motion.

There was no discussion. The roll was called and all were in favor; the motion carried. Chair Miller announced that a short break would be taken at 9:04 p.m., after which the Board would convene in Closed Session. Closed Session began at 9:14 p.m.

At 9:48 p.m., Mr. Lowe moved to come out of Closed Session, and Ms. Walters seconded the motion.

There was no discussion. A voice vote was taken and all were in favor; the motion carried. Closed Session ended at 9:49 p.m.

#### SUMMARY COMMENTS BY BOARD MEMBERS

There were no comments.

#### ADJOURNMENT

Hearing no further business, Chair Miller adjourned the meeting at 9:50 p.m.

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Patricia Kriegermeier, Recording Secretary

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Barbara Walters, Board Secretary