

## GRAPHIC ARTS

### Program Overview

The Graphic Arts program at MCC enables students committed to their education to complete their Associate of Applied Science Degree in Graphic Arts. Students then utilize their newly-acquired knowledge of Graphic Design to pursue opportunities in entry-level positions in the field of graphic and web design. Occupations could include graphic designer, production artist, web designer, advertising designer, illustrator, layout artist, line artist, freelance designer or other positions that give them the opportunity to use computer and artistic skills in the graphic design industry. In the graphic arts program, students utilize their artistic talents and develop enhanced technical and creative proficiencies. Students will develop a strong foundation in the use of the principles and elements of design as they relate to the field of graphic design. The program is designed to foster an understanding of the role of form, function, creativity and critical review in the creation of images and typography for visual communication.

Students learn techniques using computer-based applications and traditional approaches in design, drawing and illustration. Using a balance of traditional and technical artistic studies, students gain the ability to solve visual communications issues and better represent new ideas. While they enhance their knowledge in typography and image creation, students conceptualize, design, and produce graphic elements in a wide variety of media. As students work to develop an expansive portfolio through projects such as magazine ads and covers, book and book jacket designs, brochures, posters, billboards, advertising campaigns, packaging design, type design, web and interactive design, motion graphics and animation, students also develop and expand their knowledge and techniques in graphic design.

For more information, visit: [www.mchenry.edu/graphicarts](http://www.mchenry.edu/graphicarts)

**The primary purpose of an Associate in Applied Science degree is to prepare students for employment. The AAS degree is not designed specifically for transfer; however, there are opportunities to apply some coursework or the whole degree to a bachelor's degree program. For more information, see an academic advisor and the department chair**

### Requirements for the Associate in Applied Science (AAS) in Graphic Arts

Curriculum: OCC 4200	Credit Hours		
<b>General Education Core</b>			
<b>Communications</b> 2 courses	6	(3) ENG 151 Composition I	(3) ENG 152 Composition II or (3) SPE 151 Intro to Speech
<b>Humanities &amp; Fine Arts, Social &amp; Behavioral Sciences</b> Select 1 course from Humanities & Fine Arts <b>and</b> 1 course from Social & Behavioral Sciences	6	<b>Humanities &amp; Fine Arts</b> (3) ART 168 Computer Art  <b>Social &amp; Behavioral Sciences</b> <i>Choose 1 course from the following prefixes or course numbers:</i> ANT ECO (3) GEG 202 Geog. of the Developed World (3) GEG 203 Geog. of the Developing World (3) GEG 204 Economic Geography	<b>Social &amp; Behavioral Sciences cont'd.</b> HIS PLT PSY SOC
<b>Mathematics, Physical or Life Sciences, Technology</b> Select 1 course from Mathematics <b>or</b> Physical or Life Sciences	3	<b>Mathematics</b> <i>Select from the following prefix:</i> MAT (100-level or above)	<b>Physical or Life Sciences</b> <i>Select from the following prefixes</i> BIO CHM EAS
<b>Program Core</b>	39	(3) ART 167 Graphic Design I (3) DGM 107 Intro to Digital Legalities (3) DGM 123 Digital 2D Design (3) DGM 125 Digital Drawing 1 (3) DGM 275 Portfolio Design (3) GRA 100 Adobe Design Suite (3) GRA 180 History of Graphic Design	(3) GRA 183 Typography (3) GRA 185 Color Theory (3) GRA 267 Graphic Design II (3) WEB 105 Web Fundamentals (3) WEB 115 HTML & CSS (3) WEB 175 Website Development 1

<b>Program Electives</b>	6	Select from the following prefixes and course numbers ANI, DGM, GRA, MKT, PRG, WEB, ART 250, ART 252.
<b>Total Degree Credits</b>	60	

**Other AAS Graduation Requirements:**

- 2.0 minimum cumulative GPA at MCC upon completion of program
- 15 semester hours of program-specific coursework taken at MCC
- Completion of graduation application
- Completion of end-of-program assessment as directed by this department

**Requirements for the Fundamentals of Design Certificate**

<b>Curriculum: OCC 4210</b>	<b>Credit Hours</b>	
<b>Program Core</b>	15	(3) CDM 110 Computer Literacy for Windows (3) DGM 123 Digital 2D Design (3) GRA 100 Adobe Design Suite (3) GRA 185 Color Theory (3) WEB 105 Web Fundamentals
<b>Total Certificate Credits</b>	15	

For more information, visit: [www.mchenry.edu/design](http://www.mchenry.edu/design)

**Requirements for the Graphic Design Certificate**

<b>Curriculum: OCC 4220</b>	<b>Credit Hours</b>	
<b>Program Core</b>	27	(3) CDM 110 Computer Literacy for Windows (3) DGM 123 Digital 2D Design (3) DGM 125 Digital Drawing 1 (3) GRA/ART 167 Graphic Design I (3) GRA 100 Adobe Design Suite (3) GRA 183 Typography (3) GRA 185 Color Theory (3) GRA 267 Graphic Design II (3) WEB 105 Web Fundamentals
<b>Total Certificate Credits</b>	27	

For more information, visit: [www.mchenry.edu/graphicdesign](http://www.mchenry.edu/graphicdesign)

## Requirements for the Web Design Certificate

Curriculum: OCC 4230	Credit Hours	
Program Core	27	(3) DGM 152 Interface Design (3) DGM 153 Designing the User Experience (3) DGM 170 Digital Video Production (3) ENG 108 Writing for the Web (3) GRA 100 Adobe Design Suite (3) GRA 185 Color Theory (3) WEB 105 Web Fundamentals (3) WEB 115 HTML & CSS (3) WEB 175 Website Development 1
<b>Total Certificate Credits</b>	27	

For more information, visit: [www.mchenry.edu/webdesign](http://www.mchenry.edu/webdesign)

### **Other Certificate Graduation Requirements:**

- 2.0 minimum cumulative GPA at MCC upon completion of program
- For certificates of less than 12 credit hours, all required credits must be completed through MCC coursework. For all other certificates, one-half of the minimum credit hours required must be completed through MCC coursework.
- Completion of graduation application
- Completion of end-of-program assessment, as directed by this department for OCC 4230 Web Design Certificate