

BUSINESS MANAGEMENT

Program Overview

Business Management is the key to a company's success or failure. Business managers make far-reaching decisions about personnel, equipment, finances, materials, advertising, marketing, sales, and all aspects of domestic and foreign business.

A graduate of MCC's Business Management degree program can profit from the opportunities that abound in every industry. Managers are needed in every field, including health, banking, trade, manufacturing, telecommunications, government, retail, service, and not-for-profit enterprises.

The Business Management Program at MCC will prepare you for entry and mid-level management positions. Graduates of the program find they can fill many roles; such as

office manager, department manager, human resources manager, sales manager, and store manager.

The program can also help those already in management positions to finely tune their skills and become more effective in decision-making, problem-solving, and human relations – three vital areas for business managers. Classroom computer simulations will help you learn how to run a company and compete in the marketplace.

The primary purpose of an Associate in Applied Science degree is to prepare students for employment. The AAS degree is not designed specifically for transfer; however, there are opportunities to apply some coursework or the whole degree to a Bachelor degree program. For more information, see an academic advisor and the department chair of Business.

Requirements for the Associate in Applied Science (AAS) in Business Management

Curriculum: OCC 600	Credit Hours		
General Education Core			
Communications 2 courses ENG 151 and SPE 151 recommended	6	(3) ENG 105 Technical Communications (3) ENG 151 Composition I	(3) ENG 152 Composition II (3) SPE 151 Intro to Speech
Humanities & Fine Arts 1 course PHI 251 recommended	3	Humanities <i>Select from the following prefixes or course numbers:</i> ENG (does not include: 105, 151, 152, 088-099) FRE GER HUM (3) JRN 152 Intro to Mass Communication (3) JRN 155 Newswriting (3) JRN 165 Intro to Broadcasting (3) JRN 170 Feature Writing PHI (4) SPA 151 Elementary Spanish I (4) SPA 152 Elementary Spanish II (4) SPA 251 Intermediate Spanish I (4) SPA 252 Intermediate Spanish II (3) SPE 155 Interpersonal Communication (3) SPE 161 Small Group Communication (3) SPE 265 Fundamentals of Oral Interpretation	Fine Arts <i>Select from the following prefixes or course numbers:</i> ART (does not include: 166, 290, 299) (3) DGM 167 Computer Graphics I (3) DGM 168 Computer Art I (3) HUM 150 Humanities Through the Arts (3) JRN 180 Intro to Film MUS (does not include: 100, 104, 160, 161, 162, 201-218) THE

Mathematics, Physical, or Life Sciences 1 course	3	Mathematics <i>Select from the following prefixes or course numbers:</i> MAT (minimum 100-level or above)	Sciences <i>Select from the following prefixes or course numbers:</i> BIO CHM EAS (3) GEG 101 Physical Geography (3) GEG 220 The Global Environment GEL (4) HRT 103 Intro to Plant Science (4) HRT 105 Intro to Soil Science PHY
Social and Behavioral Sciences 1 course required	3	(3) ECO 251 Microeconomics	
Business Core	14	(3) ACC 151 Financial Accounting (3) BUS 145 Business Applications of Mathematics (3) BUS 150 Intro to Business	(3) BUS 155 Business Communication or (3) BUS 255 Business Internship (2) CIS 110 Computer Literacy
Business Electives Choose 4 credit hours	4	Choose courses from catalog with prefix ACC, AOM, BUS, CIS, DGM, ECO, IBS, MGT, or MKT	
Management Core	27	(3) ACC 152 Management Accounting (3) BUS 220 Human Relations & Teambuilding or (3) IBS 115 Intro: International Business (3) BUS 240 Commercial Law (3) BUS 241 Legal Environment of Business	(3) MGT 150 Principles of Management (3) MGT 205 Creative Leadership (3) MGT 210 Human Resources Management (3) MGT 230 Experiencing Management Decisions (3) MKT 110 Principles of Marketing
Total Degree Credits	60		

Other AAS Graduation Requirements:

- 2.0 minimum cumulative G.P.A. at MCC upon completion of program
- 15 semester hours of program specific coursework taken at MCC
- Completion of the Application for Graduation process (and fee)
- Completion of end-of-program assessment as designated by this department

Requirements for the Business Management Principles Certificate

Curriculum: OCC 602	Credit Hours		
Communications 2 courses ENG 151 and SPE 151 recommended	6	(3) ENG 105 Technical Communications (3) ENG 151 Composition I	(3) ENG 152 Composition II (3) SPE 151 Intro to Speech
Mathematics, Physical, or Life Sciences 1 course	3	Mathematics <i>Select from the following prefixes or course numbers:</i> MAT (minimum 100-level or above)	Sciences <i>Select from the following prefixes or course numbers:</i> BIO CHM EAS (3) GEG 101 Physical Geography (3) GEG 220 The Global Environment GEL (4) HRT 103 Intro to Plant Science (4) HRT 105 Intro to Soil Science PHY

Program Core	17	(3) BUS 145 Business Applications of Mathematics (3) BUS 150 Intro to Business (3) BUS 220 Human Relations & Teambuilding or (3) IBS 115 Intro: International Business	(2) CIS 110 Computer Literacy (3) MGT 150 Principles of Management (3) MGT 205 Creative Leadership
Program Electives Choose 3 credit hours	3	Choose courses from catalog with prefix ACC, AOM, BUS, CIS, DGM, ECO, IBS, MGT, or MKT, (BUS 241 recommended)	
Total Certificate Credits	29		

Requirements for the Entrepreneurship Certificate

Curriculum: OCC 610	Credit Hours	
Program Core	6	(3) BUS 160 Intro to Entrepreneurship (3) BUS 162 Entrepreneurship Business and Planning
Total Certificate Credits	6	

Requirements for the International Business Studies Certificate

Curriculum: OCC 620	Credit Hours	
Program Core	9	(3) IBS 115 Introduction: International Business (3) MKT 264 International Marketing (3) IBS 270 Principles of Exporting & Importing
Program Electives Choose 3 credit hours	3	(3) BUS 150 Intro to Business (3) MGT 150 Principles of Management (3) Course(s) with IBS prefix
Total Certificate Credits	12	

Requirements for the Organizational Leadership Certificate

Curriculum: OCC 601	Credit Hours	
Program Core	12	(3) MGT 150 Principles of Management (3) MGT 205 Creative Leadership (3) MGT 210 Human Resources Management (3) MGT 230 Experiencing Management Decisions
Total Certificate Credits	12	

Other Certificate Graduation Requirements:

- 2.0 minimum cumulative G.P.A. at MCC upon completion of program
- For certificates of less than 12 credit hours, **all** required credits must be completed through MCC coursework. For all other certificates, one-half of the minimum credit hours required must be completed through MCC coursework
- Completion of the Application for Graduation process (and fee)

For more information, contact:

Department Chair of Business, (815) 479-7521