

INTERNATIONAL BUSINESS STUDIES

This program is accredited by the Association of Collegiate Business Schools and Programs.

Program Review

"Going Global," the future of business in the 21st Century, emphasizes the need for business people trained in international issues.

World markets are more important to the American economy than ever. Exports are at record levels and offer many firms the opportunity to remain competitive and profitable. Many large businesses receive a large portion of their profit from foreign transactions, and nearly half of all U.S. jobs are related to international trade.

This specialty certificate is designed to provide both owners and employees of businesses with the necessary information in the international marketplace to effectively compete. Students who want to broaden their business education beyond the traditional courses will also benefit from this program.

MCC offers you a chance to interact with international business professionals as you learn to be competitive in a world that is increasingly global. Learning to survive and thrive in an international forum requires a well-grounded understanding of environmental and business strategies. Knowledge of international marketing, banking, legal issues and economics will help you to prepare for worldwide opportunities. Sector- and country-specific study as well as business strategies focused on global competitiveness are offered in a short course format. Course presentations are designed for problem solving, discussion, and simulation, facilitated by an instructor with real-world experience.

Enrollment may be in an individual course, or courses may be applied toward a certificate.

NOTE: International Business courses are offered in conjunction with William Rainey Harper College through a joint partnership. Harper College and MCC students will register with their respective colleges, even if the online course they are taking is at the other college.

Any students in Illinois who attend a college belonging to the Illinois Community College system may also take any online International Business course offered by MCC. The students will register through the Illinois Community Colleges Online (ILCCO).

Some of the courses within this program may be offered through distance learning delivery options. Please see an academic advisor or visit the following website for a list of such courses: www.mchenry.edu/DistanceEd.

Requirements for the International Business Studies Certificate

Curriculum: OCC 620	Credit Hours	
Program Core 1 course required	3	(3) IBS 115 Introduction: International Business
Program Electives Choose 6 credit hours	6	(3) IBS 190 Export Documentation (3) IBS 260 International Marketing (3) IBS 270 Principles of Exporting & Importing
Program Electives Choose 3 credit hours	3	(1) IBS 140 Legalities in International Business (3) IBS 150 Business in the European Union (1) IBS 160 Business in Japan & Korea (1) IBS 161 Business in China & Hong Kong (1) IBS 162 Business in the ASEAN Nations (3) IBS 170 Business in Latin America (1-3) IBS 290 Topics in International Business
Total Certificate Credits	12	

Other Certificate Graduation Requirements:

- 2.0 minimum cumulative grade point average at MCC upon completion of program
- For certificates of less than 12 credit hours, **all** required credits must be completed through MCC coursework. For all other certificates, one-half of the minimum credit hours required must be completed through MCC coursework
- Completion of the Application for Graduation process (and fee)

For more information, contact:

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